



What you will learn from Module 02 ..

In Module 02, Scanning for Early Warning Signs, you will benefit from learning to

- The Skills needed during a business crisis
- Scanning for Early Warning Signs, 4 key areas
- The 5 Steps of Stakeholder Management
- Social Listening / Using Social Media for Early Warning
- The 5 steps of Managing a Social Media Crisis

We invite you to deepen your learning by watching some insightful videos.

