



What you will learn from Module 01 ..

In Module 1, we will introduce you to the definitions of business crisis, solvency and most importantly, turnaround. Written by some of Europe's top business crises experts, we provide you with concise and valuable learning. In Module 01, Introduction to Business Crisis, you will benefit from learning to

- Understand the 4 key reasons why a business crisis is complicated
- Upskill in the vital process of recognition, setting out the 5 clear stages in recognising a crisis.
- Understand the value and impact of an objective external view in a crisis.
- Recognise the timeline of a business crisis

In our final section, we provide you with a step by step journey through Value Chain to Crisis Chain with applicable examples.

We invite you to apply your learning from Module 01 by downloading our WorkBook to complete your own Assessment of Value Chain to Crisis Chain.

