

# It's time we made business health a priority...

Share these  
to **success**.

with **entrepreneurs and business advisors** to set them on a path

**SMART UP**  
screening for business health

Helping entrepreneurs &  
SMEs identify and interpret  
early warning signals of  
business crisis



## Have you followed the SmartUp journey?

Here's the story so far!

Project Partners across Europe researched, developed and tested the Smart Up resources, getting them ready for you to use and share.



We went out into our communities to demonstrate the **Crisis Quick Check** tool: an online self assessment to guide small business owners to the training they need.



Armed with an individual **business health report** to steer their learning, small business owners can take the **free online course** to gain crisis management skills.










Business advisors, trainers and entrepreneurship educators can use the **Intervention Framework** to act on the Early Warning Signals of business crisis and **help businesses build resilience**.



**Did you know these resources are available in other European languages?**

The Smart Up **NEDERLANDSE** and **DEUTSCHE** are designed to support **entrepreneurship training providers** to deliver business courses, online training, small group work or one-on-one coaching.

## 8 modules aimed directly at entrepreneurship training providers

 <b>Module 1</b> <b>Introduction to Business Crisis</b>	 <b>Module 2</b> <b>Scanning for Early Warning Signs</b>	 <b>Module 3</b> <b>Predicting Financial Distress</b>	 <b>Module 4</b> <b>Risk Management &amp; Root Cause Analysis</b>
 <b>Module 5</b> <b>The Strategic Side of Restructuring</b>	 <b>Module 6</b> <b>Leadership in Crisis</b>	 <b>Module 7</b> <b>Learning from Crisis</b>	 <b>Module 8</b> <b>Crisis Resilience - Business Continuity</b>

- improve your knowledge and understanding of **successful crisis management**
- enable small businesses to **survive a crisis and thrive**
- **access free resources** which are optimised for **digital delivery**
- adapt the materials for a **business support** setting or **independent learning**

## Let us know how you get on!

We would love you to share your Smart Up Success stories with us! You can tag **Smart Up** on social media or email:

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