Free resources for Business Advisors, Entrepreneurship Trainers and Educators!





Make the most of these resources to empower the entrepreneurs you work with.

Choose your language to get started.







The Smart Up <u>Curriculum and Open Education Resources</u> are designed to support you in your work with SME owners and entrepreneurs.

These resources are aimed directly at **entrepreneurship training providers** for use as part of business courses - in classroom learning sessions, online training, small group work or one-on-one coaching. **Watch this video shared by Momentum [educate + innovate].**



SmartUp offers **trainers**, **business advisers**, **lecturers and enterprise educators** a new teaching model to introduce **early stage intervention for business crisis** into their course provision.

Now let's take a look at the online course designed for SME managers and entrepreneurship students themselves

The SmartUp online course is now available (and it's absolutely FREE!)

The SmartUp online course guarantees to improve knowledge and understanding of successful crisis management, enabling small businesses to **survive a crisis and thrive** in their crisis recovery period.

The course is optimised for digital delivery, enabling SMEs and entrepreneurs to develop and test their skills, either in a business support setting or remotely in their own time.

Modules





















Module 1: Introduction to Business Crisis

Module 2: Detecting crises at an early stage

Module 3: Predicting Financial Distress & Indicators of Crisis

Module 4: Risk Management and Root Cause Analysis

Module 5: Strategic Options in the Phases of Crisis

Module 6: Critical Area of Leadership in Crisis

Module 7: Learning from Crisis

Module 8: Crisis Resilience

Module 9: SmartUp Business Health Check

Module 10: Join our Mighty Network



Don't forget - you can still access the Intervention Framework any time



SMART UP has demonstrable benefits for SME leadership and overall business resilience



Early-stage **entrepreneurs** and established **SME owner-managers** can <u>download the framework here</u> to learn about the Early Warning Signals of business crisis, detection and intervention opportunities.

The framework provides a practical resource for business advisors working within vocational entrepreneurship education, enterprise support organisations, Chambers of Commerce, incubators and Colleges.

We're so grateful for your support

To find out how you can get involved, email: carol.daniels@nationalenterprisenetwork.org

Visit the <u>SmartUp website</u> | Connect with us through our <u>Facebook</u> and <u>LinkedIn</u> profiles.







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