

# Free resources for Business Advisors, Entrepreneurship Trainers and Educators!



Helping entrepreneurs & SMEs identify and interpret early warning signals of business crisis



Make the most of these resources to empower the entrepreneurs you work with.

**Choose your language to get started.**



The Smart Up [Curriculum and Open Education Resources](#) are designed to support you in your work with SME owners and entrepreneurs.

These resources are aimed directly at **entrepreneurship training providers** for use as part of business courses - in classroom learning sessions, online training, small group work or one-on-one coaching. **Watch this video shared by Momentum [educate + innovate].**



SmartUp offers **trainers, business advisers, lecturers and enterprise educators** a new teaching model to introduce **early stage intervention for business crisis** into their course provision.

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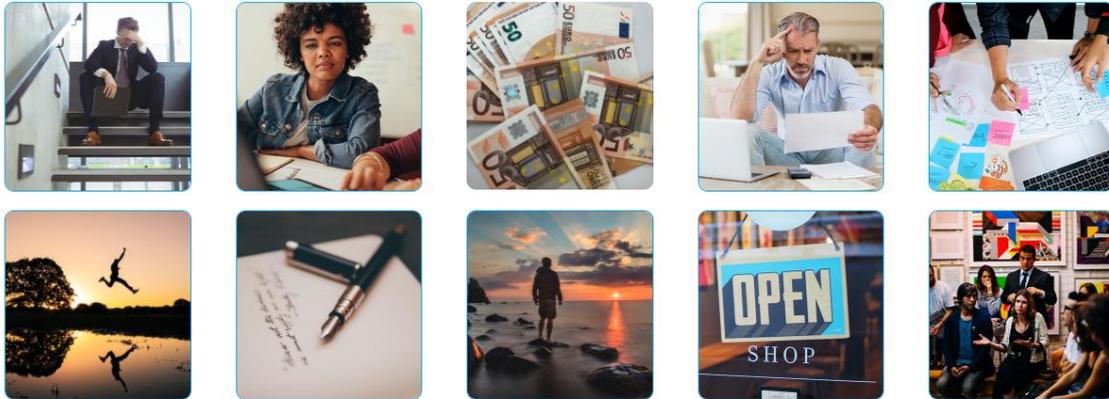
## Now let's take a look at the online course designed for SME managers and entrepreneurship students themselves

**The SmartUp online course is now available (and it's absolutely FREE!)**

The SmartUp online course guarantees to improve knowledge and understanding of successful crisis management, enabling small businesses to **survive a crisis and thrive** in their crisis recovery period.

The course is optimised for digital delivery, enabling SMEs and entrepreneurs to develop and test their skills, either **in a business support setting or remotely in their own time.**

# Modules



[Module 1: Introduction to Business Crisis](#)

[Module 2: Detecting crises at an early stage](#)

[Module 3: Predicting Financial Distress & Indicators of Crisis](#)

[Module 4: Risk Management and Root Cause Analysis](#)

[Module 5: Strategic Options in the Phases of Crisis](#)

[Module 6: Critical Area of Leadership in Crisis](#)

[Module 7: Learning from Crisis](#)

[Module 8: Crisis Resilience](#)

[Module 9: SmartUp Business Health Check](#)

[Module 10: Join our Mighty Network](#)



# Don't forget - you can still access the Intervention Framework any time



## SMART UP has demonstrable benefits for SME leadership and overall business resilience



Early-stage **entrepreneurs** and established **SME owner-managers** can [download the framework here](#) to learn about the Early Warning Signals of business crisis, detection and intervention opportunities.

The framework provides a **practical resource for business advisors** working within vocational entrepreneurship education, enterprise support organisations, Chambers of Commerce, incubators and Colleges.

## We're so grateful for your support

To find out how you can get involved, email: [carol.daniels@nationalenterprisenetwork.org](mailto:carol.daniels@nationalenterprisenetwork.org)

Visit the [SmartUp website](#) | Connect with us through our [Facebook](#) and [LinkedIn](#) profiles.



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