

Helping entrepreneurs & SMEs identify and interpret early warning signals of business crisis



*Autumn update*

## SmartUp programme

Over the last six months, the primary focus of the SmartUp programme has been the development of one of the key resources for the programme - the newly available:

### Intervention Framework | Early Stage Business Failure

Today we're sharing details about:

- Which organisations will find it useful
- Who can use it
- How it was created
- What it contains
- How you can download it





### What type of organisations will find the Framework useful?

The main beneficiaries are early-stage entrepreneurs and established SME owner-managers. In addition, business advisors working within vocational entrepreneurship education, enterprise support organisations, Chambers of Commerce, incubators and Colleges will also benefit from the Framework.



### Who can use the Framework?

The Framework is intended to advise trainers, business advisors working in providers of vocational entrepreneurship education, enterprise support organisations, Chambers of Commerce, incubators, and colleagues from public, private and non-profit sectors.



### How was the Framework created?

The programme's seven partners worked in collaboration to create the Framework. Following a literature review on the early warning signals of business crisis, gaps were identified where enterprise education can play an important role.

### Why has the Framework been created?

The Framework is part of the suite of three learning materials being developed for the



### What does the Framework contain?

Up-to-date knowledge on Early Warning Signals of business crisis, presents detection and intervention opportunities and makes a clear case for their beneficial application to SME leadership and overall business resilience.

The Framework is split into six key sections:

1. **Definitions** of business crisis
2. The unique conditions for **companies at different stages**
3. The **personal characteristics of entrepreneurs** and their influence on the business crisis
4. Questions to **help entrepreneurs identify their strengths and weaknesses**
5. **External** signals
6. **Short and long term solutions** to avoiding a business crisis



### Where can I access the Framework?

The Framework is available now to [download](#) from the [SmartUp](#) website.

DOWNLOAD NOW



[www.smartupproject.eu/resources](http://www.smartupproject.eu/resources)

programme. Together they are specifically designed to help equip users with a deeper understanding of early stage warning signals of business crisis and intervention strategies to mitigate risk into their training programmes and become more digitally competent in using digital technologies

## Stay up to date and get involved

Look out for further information about the programme, including ways in which you can get involved. To register your interest now, please email us at [carol.daniels@nationalenterprisenetwork.org](mailto:carol.daniels@nationalenterprisenetwork.org)

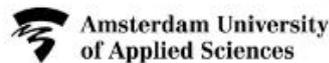
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